Holiday Party

Ontario Double Tree • Ontario, CA
December 13, 2019
7:00pm - 11:30pm

www.BigInsUSA.com

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Dear Potential Sponsor:

It's time to mark your calendar! "The BIG Holiday Party" is coming Saturday, December 13, 2019 at the DoubleTree Ontario Hotel. Whether large or small, supporting "The BIG Holiday Party" is a prime business opportunity to enhance your company profile and increase your visibility among the leaders in the insurance industry.

We also provide you with several excellent networking opportunities with your clients and prospects, including the opening ceremony and closing reception. Dazzle, dance, and network the night away.

At this time, it is important to get the most for your investment. We at BIG Independent Group realize that many budgets have been cut, and this surely applies to your marketing funds. This is why we remind you that BIG can maximize your advertising investment and prepare your business for the future.

BIG should be your one-stop shop for all you need to accomplish for marketing goals, and we ask of you to take advantage of the opportunities in our Sponsorship Package.

We look forward to your partnership with BIG.

Jon Spaugy

Sponsorship Levels

BIG Independent Group is offering five exclusive sponsorship packages for our 2019 BIG Holiday Party. Participating as a sponsor is the primary way to become involved and noticed within the broker/agent community.

Presenting Sponsor - $12,500

The Presenting Sponsor is the major and most visible corporate sponsor of the event. Limited to one (1) sponsor only.
For a sponsorship of $12,500, you will become the Presenting Sponsor, which is positioned at the highest level of exposure at the Ontario Doubletree. To achieve the goal of guaranteeing valuable imaging and exposure for the Sponsor, BIG organizers employ a marketing mix that includes, Internet, print and on-site exposure. Our objective is to brand the Sponsor's name with the positive values and traditions of the Holiday Party.

- Direct link to the Official BIG Holiday Party site, www.BIGinsUSA.com (with thousands of visitors per month).
- Announcer acknowledgement during BIG Holiday Party.
- Banners with your company logo/name, which will be placed along the entrance and inner sidewall. We can add more banners and additional company branding up to 10 for FREE.
- You will enjoy (3) three reserved tables of 10 to seat your guest.

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Sponsorship Levels

VIP Entertainment Sponsor w/DJ - $5,000

Limited to (1) sponsor only.

For a sponsorship of $5,000, you will become a VIP Entertainment Sponsor and receive:

- Prominent placement on www.BIGinsUSA.com (with link to your website).
- Acknowledgement during the event by the DJ.
- 1 banner with your company logo/name, which will be displayed next to the stage/band area.
- You will enjoy (3) three reserved table of 10 to seat your guest in style.

Gold Sponsor - $3,500

For a sponsorship of $3,500, you will become a Gold Sponsor and receive:

- Prominent placement on www.BIGinsUSA.com (with link to your website).
- Acknowledgement during the event.
- You will enjoy (3) three reserved tables of 10 to seat your guest in style.

Silver Sponsor - $2,500

For a sponsorship of $2,500, you will become a Silver Sponsor and receive:

- Prominent placement on www.BIGinsUSA.com\ (with link to your website).
- Acknowledgement during the event.
- You will enjoy (2) two reserved tables of 10 to seat your guest in style.

Bronze Sponsor - $1,500

For a sponsorship of $1,500, you will become a Bronze Sponsor and receive:

- Prominent placement on www.BIGinsUSA.com (with link to your website).
- Acknowledgement during the event.
- You will enjoy (1) one reserved table of 10 to seat your guest in style.

Sponsorship Levels

Reserved Table - $800

You will enjoy (1) reserved table for ten to seat your guests in style. This is a must if you have more than two couples and want to guarantee seats are available.

Special Event - Pricing Varies

Hire BIG Events Team to help coordinate your corporate special event, hosted in the event city during the week of exposition, With our key hotel and venue accounts and preferred discounting, we guarantee to deliver a top-notch, professional event to impress your guests. Details of coordination and pricing to be determined.

Registration Packet Insert - $200 (Best Value)

Get your company message across to over 300+ insurance professionals by including a company brochure or flyer in each individual registration packet. This is an incredible opportunity to provide additional exposure to your product and brand.

Santa Claus - $700

Exclusive Sponsorship

Sponsor Mr. Claus and his bag of goodies. Get more bang out of your buck by providing Santa your own company branded promotional to handout. Your company logo with link to your company website on the BIG website.

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Sponsorship Levels

Wristbands with Company Logo- $1,200

NEW ***Exclusive Sponsorship***
Company logo on wristbands.

Staff T-Shirt - $1,500 ***NEW*** ***Exclusive Sponsorship***

You logo on t-shirts worn by the BIG Holiday Party staff members.

Hotel Key Cards - $1,000

Your company logo branded on Ontario Double Tree Hotel Key

Video Sponsor - $1,500

More than just a video, it's great way to promote your brand by having your company logo on the microphone that is interviewing everyone.

Holiday Party Tote Bags - $3,500

These tote bags will help promote your business long after the BIG Holiday Party is over. Attendees will continue to use their tote bags, which adds additional value to this sponsorship. This is one of the best ways to directly market to your target audience. This will not last long.

Branding Opportunities

The simplest form of publicity is to have your company name or logo at the BIG Holiday Party. Any one of the elements listed above should be worth the cost of sponsorship – you literally cannot get this kind of package for this market in any other way. If you're looking for a smart way to exercise your marketing dollars, achieve stronger ties with industry producers, and want the value-adds of entertainment, you should be a part of the BIG Holiday Party.
To find out what the BIG Holiday Party can do for your business, please contact us at: (909) 809-4451.

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Registration Form

Please email or mail registration form back to us for processing.
Email: **biginsusa.com@gmail.com**
Mailing Address:
9267 Haven Avenue, Suite 180
Rancho Cucamonga, CA 91730

COMPANY NAME:_____

ADDRESS:_____

CITY:_____ **STATE:**_____ **ZIP:**_____

CONTACT NAME:_____

TELEPHONE:_____

FAX:_____

EMAIL:_____

SELECTION & METHOD OF PAYMENT
Checks: Please make checks payable to the **BIG Independent Group**, LLC.
All fees must be paid in U.S. currency and drawn on a U.S. bank.

CREDIT CARD:_____

NAME ON CARD:_____

TYPE: VISA MC AMEX (circle one)

CARD#:_____ **EXP. DATE:**_____

AUTHORIZED AMT. CHARGED $_____

BILLING ZIP CODE:_____

AUTHORIZED SIGNATURE: _____**X**

DATE:_____

DESCRIPTION:_____

QUANTITY:_____

BASE PRICE:_____

TOTAL:_____

Description	Quantity	Base Price	Line Total

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