



Agents Brokers United
Live workshops and
Tradeshaw/MiniVention

DEAR POTENTIAL EXHIBITOR:

It's time to mark your calendar! Northern California Agents Brokers United LIVE workshop and convention for independent insurance agents and brokers is coming

Thursday, August 31st 2023 at Crowne Plaza Resort & Hotel Foster City, CA.

We think you will notice some very ATTRACTIVE pricing to exhibit at this one of a kind industry event.

Whether large or small, exhibiting at "Agents Brokers United" is a prime business opportunity to enhance your company profile and increase your visibility among the

leaders in the insurance industry.

Jon Spaugy

Jon M Spaugy
Founder
Agents Brokers United
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9267 Haven Avenue Suite 180 Rancho Cucamonga, CA 91729

EVENT COORDINATOR
Ricky Brito
Contact 909 460 8282



LIVE AGENDA

Thursday August 31st 2023



9:30AM - 1:30PM	Education Classes
12:00PM - 1:00PM	Exhibitor Set Up
1:30PM -3:30PM	LIVE Miniventon opens
3:30PM -4:00PM	Door Prize Drawings and Convention Wrap Up

Additional Info:

Each exhibitor space will include an 6 foot table. There will be **no** pipe and draping at this event.

The cost of the booth includes 2 passes for staff. If you should need additional passes, they are \$50 for each additional pass.

EVENT OFFICIAL HOST

\$5,500 (HOT!! WON'T LAST)

EXCLUSIVE SPONSORSHIP

PRE-EVENT BENEFITS:

- Your organization will be featured in the Attendee Brochure
- Logo recognition on Agents Brokers United official event website, including a link to your company website from our sponsor page.

AT-EVENT BENEFITS:

- (1) 6' Draped Table • 2 Chairs • Logo Recognition and opportunity to include a marketing message in the official BIG Exposition Guide, distributed free on site to each attendee • Exposition Signage: Logo recognition on major directional/indoor and 2 event passes.

POST EVENT BENEFITS:

- Acknowledgement as the official Host in a post event article • Partner Logo: Use of the official Partner Logo until the end of the event year • Logo recognition as the official Host on the Sponsor's Recognition Page • Website Link

EXPOSITION GOLD SPONSOR

\$2,700

PRE-EVENT BENEFITS:

- Your organization will be featured in the Attendee Brochure
- Logo recognition on our official event website, including a link to your company website from our sponsor page.

AT-EVENT BENEFITS:

- (1) 8' Draped Table • 2 Chairs • Trash Can • Official Exposition Guide: Logo Recognition and opportunity to include a marketing message in the official Exposition Guide, distributed free on site to each attendee • Exposition Signage: Logo recognition on exhibition hall entrance marquees and 2 event passes.

POST EVENT BENEFITS:

- Acknowledgement as the Official Gold Sponsor in a post event article
- Partner Logo: Use of the official Partner Logo until the end of the event year • Logo recognition as the Official Gold Sponsor on the Sponsor's Recognition Page • Website Link

RECEPTION SPONSOR

\$700

PRE-EVENT BENEFITS:

- Logo recognition on the official Event website on the Sponsor Recognition Page.

AT-EVENT BENEFITS:

- Logo on all marketing materials promoting reception
- Logo recognition in the official Exposition Guide, distributed free on site to each attendee
- Signage: Logo recognition around food areas.

POST EVENT BENEFITS:

- Acknowledgement as a Reception Sponsor in a post event article
- Logo recognition as a Reception Sponsor on the Sponsor's Recognition Page
- Website Link: Inclusion on the official event website for up to 90 days after the event.

EXPOSITION SILVER SPONSOR

\$1,700

PRE-EVENT BENEFITS:

- Logo recognition and acknowledgement as a Silver Sponsor in the Attendee Brochure
- Logo recognition on the official Event website, including a link to your company website from our sponsor page.

AT-EVENT BENEFITS:

- (1) 8' Draped Table
- 2 Chairs
- Trash Can
- Official Exposition Guide distributed free on site to each attendee
- Exposition Signage: Logo recognition on one exhibition hall entrance and two event passes. and 2 event passes.

POST EVENT BENEFITS:

- Acknowledgement as a Silver Sponsor in a post event article
- Logo recognition as a Silver Sponsor on the Sponsor's Recognition Page
- Website Link: Inclusion on the official event website for up to 90 days after the event.

INDIVIDUAL PRODUCT SPONSORSHIPS

SPECIAL EVENT PRICING VARIES

Hire Agents Broker United Events Team to help coordinate your corporate special event, hosted in the event city during the week of exposition, With our key hotel and venue accounts and preferred discounting, we guarantee to deliver a top-notch, professional event to impress your guests. Details of coordination and pricing to be determined.

REGISTRATION PACKET INSERT - \$250 (HOT!!)

Get your company message across to over 500+ insurance professionals by including a company brochure or flier in each individual registration packet. This is an incredible opportunity to provide additional exposure to your product and brand.

VOLUNTEER T-SHIRT - \$1,500

Your logo on T-shirts worn by conference volunteers.

REGISTRATION TABLES - \$500

Be recognized with your company logo prominently placed on the main screen of each registration self check-in kiosk. Sponsorship benefits include: • Exclusive sponsorship of the registration kiosks • Company logo displayed on the main screen of each registration self check-in kiosk.

LANYARDS FOR BADGES - \$2,500 (HOT!!)

More than just a neck piece, it's a great way to promot your brand by being around the necks of 500+ insurance professionals.

TOTE BAGS - \$2,500 (BEST VALUE)

These tote bags will help promote your business long after the trade show is over. Many trade show attendees will continue to use their tote bags which adds additional value to this sponsorship. This is one of the best ways to directly market to your target audience. This will not last long.

NON-MEMBER BOOTH SPACE

\$849

PRE-EVENT BENEFITS:

- Acknowledgement as a Trade Show Exhibitor

AT-EVENT BENEFITS:

- (1) 6' Draped Table • 2 Chairs • Trash Cans (2) Exposition Badges
- Acknowledgement in the Official Exposition Guide, distributed free on site to each attendee.

OFFICIAL EXPOSITION GUIDE ADVERTISING

FULL-PAGE COLOR AD - \$199 (MEMBER)
\$299 (NON MEMBER)

AD SPECIFICATIONS AND CONDITIONS:

- The ad's resolution must be at least 300 DPI.
- Bleeds are preferred for all full page ads.
- When submitted, the ad must be print-ready.
- The acceptable file formats are: JPEG, TIF, PDF. We cannot accept ads created in Microsoft Word or Microsoft Publisher.
- Finished size of all full page ads for the Exposition Guide is 8.5"x11".
- Design services are available at an additional charge.

REGISTRATION FORM INSTRUCTIONS

Your company must submit registration manually please follow the below instructions.

To sponsor and/or reserve a booth space for the Brokers Agents United LIVE trade trade-show, the following contract **MUST** be completed in full. This contract must be signed and returned with full payment to BIG to be considered valid . If the contract is not returned as specified, it is not valid.

email or mail registration form back to us for processing.
Events@BIGinsUSA.com

Mailing Address: 9267 Haven Avenue Suite 180 Rancho Cucamonga, CA
91730

All exhibitor personnel, including comps, must register to attend.
(Use separate forms.)

REGISTRATION FORM

Exhibiting Company Name (As it will appear in the Convention Program)

Address: -----

City: ----- ST ----- ZIP -----

Contact Name: -----

Phone: -----

Email: -----

Deadline: We will gratefully accept your sponsorship contribution at any time; however, to be listed in the printed program and to place items in conference packets, please mail your contribution by August 13, 2023

SELECTION & METHOD OF PAYMENT



ADDITIONAL EXPOSITION BADGES \$50

Description	Quantity	Base Price	Line Total
TOTAL			

If your package comes with additional choices please list them here:

Checks: Please make checks payable to the BIG Independent Group, LLC.
All fees must be paid in U.S. currency and drawn on a U.S. bank.

Name on Card:

Card #:

Exp. Date:

Billing Zip:

Security Code:

Total Amount to be charged:

On behalf of this company, I agree to abide by the "Conditions of Exhibitor's Rental Agreement" as set forth in this contract and attached. I understand that my display space will be confirmed by receipt of a signed contract after the display space has been assigned. I agree that no person or company shall exhibit or be permitted to display or advertise in this space other than the company signing this contract.

Signature:

Date:

EXHIBITOR PERSONAL GUEST BADGE LIST

Booth price includes two all event passes. Additional Badges are \$50 per additional guest.

Name	Company	Email

CONDITIONS OF EXHIBITOR'S RENTAL AGREEMENT

1. Assignment of Display Space. Space will be assigned by Agents Brokers United.(ABU). ABU reserves the right to relocate display areas for the benefit of the exhibitor, or for the betterment of the exposition. No exhibit space application shall be valid until accepted by ABU. 2. Payment of Display Space. Full payment is due at the time display space is requested. If full payment and signed contract are not received, space cannot be reserved. Display space cannot be reserved over the telephone. will not be refunded. 4. Use of Display Space. (a) In the event that the exhibitor fails to pay the space rental at the time of application, install his display within the time limit set for the opening of the exhibition, or comply with any provisions concerning his use of display space, ABU shall have the right to take possession of said space and resell same, or any part thereof.(b) All instructional demonstrations and/or activities as well as distribution of information material must be confined to the limits of the exhibit space. (c) Exhibits which include the operation of musical instruments, radios, sound motion picture equipment, public address systems, or noisemaking machines must be operated so that the noise resulting from them will not annoy or disturb adjacent exhibitors and their patrons, and must be approved, at least two weeks before the show opens, by ABU (d) No exhibitor shall assign, sublet, or share the space assigned. (e) Exhibitor shall also comply with all reasonable requests of the officials of the Exhibit Hall and BIG with respect to the installation, conduct and disassembly of its exhibit. 5. Height Restrictions. (a) A booth exhibitor shall not install a sign, or descriptive placard above the eight -foot-high back wall without advance approval. (b) The above and any other special or unusual exhibit construction or installation must be approved, in advance, by ABU 6. Installation and Removal of Displays. (a) All displays must be completely arranged by the time and date officially specified by ABU. (b) Noisy or unsightly work in any exhibitor's display space after the above deadline is prohibited during the exhibit hours. (c) Goods received after the opening of the show must be delivered to the space and arranged at times other than official hours. (d) The deadline for clearance of all materials will be enforced. It is the sole responsibility of each exhibitor to have materials packed, identified, and cleared for shipment by such time. (e) ABU reserves the right, with no liability whatsoever for damage, spoilage, or loss, to dismantle, dispose of, store, and clear from the premises any display material, goods, property, or merchandise of an exhibitor who has failed to comply with the above requirements or to order such to be done at the sole expense of the exhibitor. 7. Operating Restrictions. (a) No firm, organization, or trade, regardless of its product, will be permitted to engage

CONDITIONS OF EXHIBITOR'S RENTAL AGREEMENT

in selling, displaying, or order taking in the exhibit hall, except for contracted exhibiting companies. (b) ABU reserves the right to restrict displays or remove any exhibitor or his or her representatives for violating this contract because of noise, method of operation, materials, or any other reason; and to prohibit or remove any displays which, in the opinion of ABU detracts from the general character or appearance of the exposition or for any other reason. (c) The serving or distribution of alcoholic beverages by the exhibitors in the exhibit hall is forbidden unless otherwise approved by ABU. (d) The use of live models, performers, etc., shall be subject to the approval of ABU and are required to be registered to enter the exhibit hall. 8. Storage of Packing and Crates. Exhibitors will not be permitted to store packing crates and boxes in their display space, including behind the booth drape or under a vehicle, but these, when properly marked, may be stored and returned by the service contractors. Storage and marking of crates are the responsibility of the exhibitors. Crates not properly marked or identified may be destroyed. 9. Care of Building and Equipment. Exhibitors and their agents shall not injure or deface the walls, floors, or any part of the exhibit building, or booth materials and equipment of another exhibitor. When such damage appears, the exhibitor causing such damage is liable to the owner of the property so damaged. 10. Public Policy. (a) Each exhibitor is charged with knowledge of and compliance with all laws, ordinances, and regulations pertaining to health, fire prevention, and public safety. (b) All booth decorations must be flameproof and all hangings must clear the floor. Electrical wiring must conform with the National Electrical Code Safety Rules. If inspection indicates neglect in complying with these regulations, or other-wise presents a fire hazard or danger, ABU may cancel all or such part of a display as may be irregular, and effect the removal of same at the exhibitor's expense.

Signature:

Date: _____

