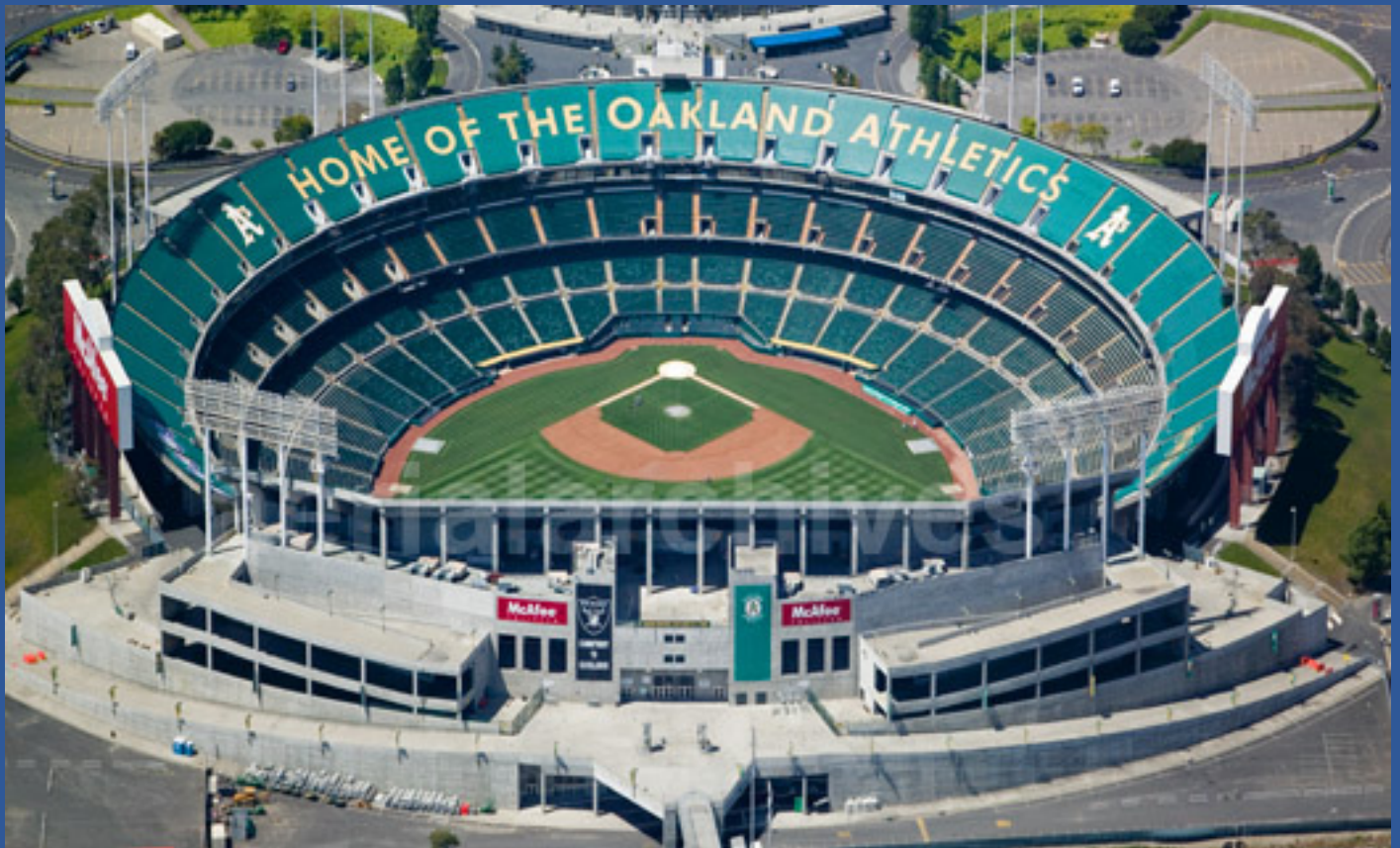


SEPTEMBER 1st 2015

MINIVENTION OAKLAND, CA



The Oakland Coliseum - 7000 Coliseum. Oakland, CA 94621

Dear Potential Exhibitor:

It's time to mark your calendar! Northern California BIG Minivention for independent insurance agents and brokers is coming Tuesday, September 1st 2015 at the Oakland Coliseum. We wanted to make our Northern California Minivention simple, and affordable for ALL to attend. That is why you will notice some very ATTRACTIVE pricing to exhibit at this one of a kind industry event. Whether large or small, exhibiting at "BIG Minivention" is a prime business opportunity to enhance your company profile and increase your visibility among the leaders in the insurance industry.

Sincerely,

Jon Spaugy Events Coordinator

Phone: 909-460-8282 ext 101 Fax: 909-460-8282

Mailing: P.O. Box 1464, Rancho Cucamonga, CA 91729

MINIVENTION AGENDA

Tuesday, September 1st 2015

2:00 PM – 2:20 PM – Exhibitor setup

2:20 PM – Registration opens

2:30 PM – 6:30 PM – Minivention opens includes meal

6:30 PM – 6:45 PM – Door prizes and giveaways

7:05 PM – 9:45 PM – A's versus Angels Baseball game

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Additional Info:

Each exhibitor space will include a 6 foot table with
There will be no pipe and draping at this event.

EVENT OFFICIAL HOST

\$5,500 (*HOT!! Won't Last...*)

•EXCLUSIVE SPONSORSHIP•

PRE-EVENT BENEFITS:

- Your organization will be featured in the Attendee Brochure • Logo recognition on BIG's official event website, including a hot link (direct link) to your company website from our sponsor page.

AT-EVENT BENEFITS:

- (1) 6' Draped Table • 2 Chairs • Logo Recognition and opportunity to include a marketing message in the official BIG Exposition Guide, distributed free on site to each attendee • Exposition Signage: Logo recognition on major directional/indoor and 2 event passes.

POST EVENT BENEFITS:

50 All event passes to be handed out to producers.

- Acknowledgement as the BIG Official Host in a post event article • BIG Partner Logo: Use of official BIG Partner Logo until the end of the event year • Logo Recognition as the BIG Official Host on the Sponsors' Recognition Page • Website Direct Link: Inclusion on the BIG official event website for up to 90 days after the event.

EXPOSITION GOLD SPONSOR

\$2,700

PRE-EVENT BENEFITS:

- Your organization will be featured in the Attendee Brochure • Logo recognition on the BIG official Event website, including a hot link (direct link) to your company website from our sponsor page.

AT-EVENT BENEFITS:

- (1) 6' Draped Table • 2 Chairs • Trash Can • Official BIG Exposition Guide: Logo Recognition and opportunity to include a marketing message in the official BIG Exposition Guide, distributed free on site to each attendee • Exposition Signage: Logo recognition on exhibition hall entrance marquees and 2 event passes.

40 All event passes to be handed out to producers.

POST EVENT BENEFITS:

- Acknowledgement as the Official Diamond Sponsor in a post event article • BIG Partner Logo: Use of official BIG Partner Logo until the end of the event year • Logo Recognition as the Official Gold Sponsor on the Sponsors' Recognition Page • Website Direct Link: Inclusion on the BIG official event website for up to 90 days after the event date.

EXPOSITION SILVER SPONSOR

\$1,700

PRE-EVENT BENEFITS:

- Logo recognition and acknowledgement as a Silver Sponsor in the Attendee Brochure
- Logo recognition on the BIG official Event website, including a hot link (direct link) to your company website from our sponsor page.

AT-EVENT BENEFITS:

- (1) 6' Draped Table • 2 Chairs • Trash Can • Official BIG Exposition Guide, distributed free on site to each attendee
- Exposition Signage: Logo recognition on 1 exhibition hall entrance and 2 event passes.

POST EVENT BENEFITS:

30 All event passes to be handed out to producers.

- Acknowledgement as a Silver Sponsor in a post event article
- Logo Recognition as a Silver Sponsor on the Sponsors Recognition Page
- Website Direct Link: Inclusion on the BIG official event website for up to 90 days after the event.

EXPOSITION BRONZE

\$1,200.00

PRE-EVENT BENEFITS:

- Logo recognition on the BIG official Event website on the Sponsor Recognition Page.

AT-EVENT BENEFITS:

- (1) 6' Draped Table • 2 Chairs • Trash Can • Logo Recognition in the Official BIG Exposition Guide, distributed free on site to each attendee • Exposition Signage: Logo recognition on 1 exhibition hall entrance panel and 2 event passes.

POST EVENT BENEFITS:

20 All event passes to be handed out to producers.

- Acknowledgement as a Bronze Sponsor in a post event article • Logo Recognition as a Bronze Sponsor on the Sponsors' Recognition Page • Website Direct Link: Inclusion on the BIG official event website for up to 90 days after the event.

RECEPTION SPONSOR

\$700

PRE-EVENT BENEFITS:

- Logo recognition on the BIG official Event website on the Sponsor Recognition Page

AT-EVENT BENEFITS:

- Logo on all marketing materials promoting reception
- Logo Recognition in the official BIG Exposition Guide, distributed free on site to each attendee
- Signage: Logo recognition around food areas.

POST EVENT BENEFITS:

- Acknowledgement as a Reception Sponsor in a post event article
- Logo Recognition as a Reception Sponsor on the Sponsors' Recognition Page
- Website Direct Link: Inclusion on the BIG official event website for up to 90 days after the event

INDIVIDUAL PRODUCT SPONSORSHIPS

SPECIAL EVENT – PRICING VARIES

Hire BIG Events Team to help coordinate your corporate special event, hosted in the event city during the week of exposition, With our key hotel and venue accounts and preferred discounting, we guarantee to deliver a top-notch, professional event to impress your guests. Details of coordination and pricing to be determined.

REGISTRATION PACKET INSERT - \$250 (*HOT!!*)

Get your company message across to over 500+ insurance professionals by including a company brochure or flier in each individual registration packet. This is an incredible opportunity to provide additional exposure to your product and brand.

VOLUNTEER T-SHIRT - \$1,500

Your logo on T-shirts worn by conference volunteers.

REGISTRATION TABLES - \$500

Be recognized with your company logo prominently placed on the main screen of each registration self check-in kiosk.

Sponsorship benefits include: • Exclusive sponsorship of the registration kiosks • Company logo displayed on the main screen of each registration self check-in kiosk

LANYARDS FOR BADGES - \$2,500 (*HOT!!*)

More than just a neck piece, it's great way to promote your brand by being around the necks of 500+ insurance professionals.

TOTE BAGS - \$2,500 (*BEST VALUE*)

These tote bags will help promote your business long after the trade show is over. Many trade show attendees will continue to use their tote bags which adds additional value to this sponsorship. This is one of the best ways to directly market to your target audience. This will not last long.

NON MEMBER BOOTH SPACE \$849

PRE-EVENT BENEFITS:

- Acknowledgement as a Trade Show Exhibitor
- Logo recognition on the BIG official Event website

AT-EVENT BENEFITS:

- (1) 6' Draped Table
- 2 Chairs
- Trash Can
- (2) Exposition Badges
- Acknowledgement in the Official BIG Exposition Guide, distributed free on site to each attendee.

MEMBER BOOTH SPACE \$549

PRE-EVENT BENEFITS:

- Acknowledgement as a Trade Show Exhibitor
- Logo recognition on the BIG official Event website

AT-EVENT BENEFITS:

- (1) 6' Draped Table
- 2 Chairs
- Trash Can
- (2) Exposition Badges
- Acknowledgement in the Official BIG Exposition Guide, distributed free on site to each attendee.

OFFICIAL EXPOSITION GUIDE ADVERTISING

- Full-Page Color Ad - \$399 (Member) \$499 (Non member)

Ad Specifications and Conditions

- The ad's resolution must be at least 300 DPI. Bleeds are not accepted.
- When submitted, the ad must be print-ready.
- The acceptable file formats are: jpg, tif, pdf, We cannot accept ads

created in Microsoft Word or Microsoft Publisher.

- Design services are available at an additional charge. If your ad file is less than 10 MB, The finished size of the Exposition Guide is 8.5" wide x 11" tall.

REGISTRATION FORM

Instructions

your company must submit registration manually please follow the below instructions.

To sponsor and/or reserve a booth space for the BIG MiniVention, the following contract MUST be completed in full. This contract must be signed and returned with full payment to BIG to be considered valid. If the contract is not returned as specified, it is not valid.

Please fax, email or mail registration form back to us for processing. Fax: 909.460.8282

Mailing Address: P.O. Box 1464 Rancho Cucamonga, CA 91729

All exhibitor personnel, including comps, must register to attend. (Use separate forms.)

REGISTRATION FORM

EXHIBITING COMPANY NAME (As it will appear in the Convention Program)

Address:

City:	State:	Zip:
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Contact Name:

Phone:	Emai:
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Deadline: We will gratefully accept your sponsorship contribution at any time; however, to be listed in the printed program and to place items in conference packets, please mail your contribution by August 12th, 2015.

SELECTION & METHOD OF PAYMENT - Additional Exposition Badges \$20

Description	Quantity	Base Price	Line Total
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Total	
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If your package comes with additional choices please list them here:

Checks: Please make checks payable to the BIG Independent Group, LLC. All fees must be paid in U.S. currency and drawn on a U.S. bank.

Name on Card:	
Card Number:	
Exp. Date:	Billing Zip:
Security code:	
Total amount to be charged:	

On behalf of this company, I agree to abide by the "Conditions of Exhibitor's Rental Agreement" as set forth in this contract and attached. I understand that my display space will be confirmed by receipt of a signed contract after the display space has been assigned. I agree that no person or company shall exhibit or be permitted to display or advertise in this space other than the company signing this contract.

Signature:
Date:

EXHIBITOR PERSONAL GUEST BADGE LIST

[illegible]

CONDITIONS OF EXHIBITOR'S RENTAL AGREEMENT

1. Assignment of Display Space. Space will be assigned by BIG Independent Group (BIG). BIG reserves the right to relocate display areas for the benefit of the exhibitor, or for the betterment of the exposition. No exhibit space application shall be valid until accepted by BIG.

2. Payment of Display Space. Full payment is due at the time display space is requested. If full payment and signed contract are not received, space cannot be reserved. Display space cannot be reserved over the telephone.

3. Cancellation. Exhibitors' space contracts may not be canceled and fees will not be refunded.

4. Use of Display Space. (a) In the event that the exhibitor fails to pay the space rental at the time of application, install his display within the time limit set for the opening of the exhibition, or comply with any provisions concerning his use of display space, BIG shall have the right to take possession of said space and resell same, or any part thereof. (b) All instructional demonstrations and/or activities as well as distribution of information material must be confined to the limits of the exhibitor's space. (c) Exhibits which include the operation of musical instruments, radios, sound motion picture equipment, public address systems, or noise-making machines must be operated so that the noise resulting from them will not annoy or disturb adjacent exhibitors and their patrons, and must be approved, at least two weeks before the show opens, by BIG. (d) No exhibitor shall assign, sublet, or share the space assigned. (e) Exhibitor shall also comply with all reasonable requests of the officials of the Exhibit Hall and BIG with respect to the installation, conduct and disassembly of its exhibit.

5. Height Restrictions. (a) A booth exhibitor shall not install a sign, or descriptive placard above the eight-foot-high back wall without advance approval. (b) The above and any other special or unusual exhibit construction or installation must be approved, in advance, by BIG.

6. Installation and Removal of Displays. (a) All displays must be completely arranged by the time and date officially specified by BIG. (b) Noisy or unsightly work in any exhibitor's display space after the above deadline is prohibited during the exhibit hours. (c) Goods received after the opening of the show must be delivered to the space and arranged at times other than official hours. (d) The deadline for clearance of all materials will be enforced. It is the sole responsibility of each exhibitor to have materials packed, identified, and cleared for shipment by such time. (e) BIG reserves the right, with no liability whatsoever for damage, spoilage, or loss, to dismantle, dispose of, store, and clear from the premises any display material, goods, property, or merchandise of an exhibitor who has failed to comply with the above requirements or to order such to be done at the sole

expense of the exhibitor. 7. Operating Restrictions. (a) No firm, organization, or trade, regardless of its product, will be permitted to engage in selling, displaying, or order taking in the exhibit hall, except for contracted exhibiting companies. (b) BIG reserves the right to restrict displays or remove any exhibitor or his or her representatives for violating this contract because of noise, method of operation, materials, or any other reason; and to prohibit or remove any displays which, in the opinion of BIG detracts from the general character or appearance of the exposition or for any other reason. (c) The serving or distribution of alcoholic beverages by the exhibitors in the exhibit hall is forbidden unless otherwise approved by BIG. (d) The use of live models, performers, etc., shall be subject to the approval of BIG and are required to be registered to enter the exhibit hall. 8. Storage of Packing and Crates. Exhibitors will not be permitted to store packing crates and boxes in their display space, including behind the booth drape or under a vehicle, but these, when properly marked, may be stored and returned by the service contractors. Storage and marking of crates are the responsibility of the exhibitors. Crates not properly marked or identified may be destroyed. 9. Care of Building and Equipment. Exhibitors and their agents shall not injure or deface the walls, floors, or any part of the exhibit building, or booth materials and equipment of another exhibitor. When such damage appears, the exhibitor causing such damage is liable to the owner of the property so damaged. 10. Public Policy. (a) Each exhibitor is charged with knowledge of and compliance with all laws, ordinances, and regulations pertaining to health, fire prevention, and public safety. (b) All booth decorations must be flameproof and all hangings must clear the floor. Electrical wiring must conform with the National Electrical Code Safety Rules. If inspection indicates neglect in complying with these regulations, or otherwise presents a fire hazard or danger, BIG may cancel all or such part of a display as may be irregular, and effect the removal of same at the exhibitor's expense.

Signature:
Date: